

Survey: Messy garages stand in the way of Americans pursuing their passions



(BPT) - Americans would love more time to pursue hobbies they're passionate about, and time-drains like disorganized garages are a big obstacle to doing the activities they enjoy, according to a new survey conducted by Gladiator and Kelton Global.

Eighty-four percent of Americans surveyed would like more time for their passions, and nearly 40 percent said a lack of time was standing in the way, the study found. Instead of partaking in hobbies like adventure sports, arts, reading, music and gardening, Americans are spending more time running errands (41 percent) and even catching up on much-needed rest (44 percent).

Americans' passions

Hobbies aren't just for fun in the minds of most Americans, the survey found. In fact, respondents say their passions help them maintain happiness and relieve stress. Fifty-nine percent say engaging in their favorite activities is a stress-reliever for them. What's more, many feel their hobbies help define who they are; 24 percent of adventure seekers associate their hobbies with their self-identity.

What's getting in the way

While a lack of time is a significant obstacle to Americans' pursuit of their passions, it's not the only one. According to survey respondents, other factors standing in the way include:

- * Not having enough money (49 percent)
- * Other priorities, such as family (39 percent)
- * Work obligations (23 percent)
- * Resting (44 percent)
- * Cleaning and organizing their home (34 percent)

Sacrificing for passions

When it comes to finding more time to pursue their passions, Americans are willing to go to great lengths. More than a third of the working Americans surveyed leave work early to engage in hobbies, and 27 percent would take a sick day.

Survey respondents say if they could have more time for their hobbies, they also would be willing to:

- * Sacrifice an hour of sleep every night for a month (25 percent)
- * Give up coffee for a month (25 percent)
- * Get a tattoo (15 percent)

- * Wear something silly in public (17 percent)
- * Spend an extra half hour per day stuck in traffic (11 percent)
- * Give up their cell phones for a month (12 percent)

Solutions instead of sacrifice

Many Americans understand disorganization can cut into time they would like to spend on other pursuits, including their hobbies. Of course, the gear, supplies and equipment needed for hobbies like outdoor sports, electronics and arts and crafts often get stored in garages. Getting help with garage organization could free up time for Americans to do the things they really love.

Gladiator recently launched nine new GearTrack(R) Packs designed to make it easier for Americans to organize all the accoutrements that they need to pursue their passions. Building off the original GearTrack(R) Pack, each custom kit features a unique set of hooks, baskets and storage spaces designed to accommodate items for different activities such as gardening, bicycling, basketball, football, baseball, sports bags and golf gear. Visit GladiatorGarageWorks.com to learn more.

Study was conducted by Kelton Global, a leading global insights research firm, between April 12-16, 2017 among 3,127 Americans ages 18+ with a margin of error of +/- 1.8.

Supplemental Information

Quick Read

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